



# — STUDENT RESOURCES —

*BEGINNERS MANUAL*

# ABOUT US

## OUR HOPE

*We know that you can help us in supporting our nation's service men, women, and their families. Our hope is for you to help us spread awareness about military sacrifices to kids and members of your community. The following pages are filled with strategies and plans on how to get involved.*

★★★★★ **SPOTLIGHT PROGRAMS** ★★★★★

## Operation Thank You

*Project Thank You aims to let the children of deployed service members know that we are grateful to not only their parents, but also to them for all that they give up. Gift boxes are given out to show appreciation. The boxes contain gift cards, age specific toys and a thank you note.*

## Honor With Code

*Honor With Code provides coding skills for injured veterans. Honor With Code was created to give injured, or homebound veterans a way to prepare for a career from a hospital or bedroom.*





# GETTING A START

## Start Your Club

*Fill out the form at [WhiskeyBravo.org/StudentClub](https://WhiskeyBravo.org/StudentClub) to start the process then follow your school or community center guidelines on creating a club. By registering your club you will gain access to all sorts of the resources and helplines that we offer.*

## ★★★★★ Resources ★★★★★

- **Follow our events of the month, and participate in official fundraisers & awareness days**
- **Create a custom fundraiser**
- **Gain access to a personal *Whiskey Bravo Web Page***
- **Printables**
- **Certificates, Logos, and Images**

# RESOURCES

## The Eagle

*The Eagle is a monthly newsletter suggesting club discussion topics and events*

## Google Drive Folder

*Upon forming a club, you will be emailed a google folder with resources. The folder contains: certificates, logos, images & instructions on specific events*

## Club Web Page

*You will gain access to a club web page. On this page you can post upcoming events and show off how much you've done!*

## Teaching Resources

*You will have access to teaching resources, that can help you teach lessons on the importance of specific days. You can access them at [WhiskeyBravo.org/studentclubs](https://WhiskeyBravo.org/studentclubs)*





# MONTHLY EVENTS

## Official Monthly Event Schedule?

*Whiskey Bravo provides an easy to follow schedule of monthly events. These days are perfect opportunities to hold fundraising events and campaigns. Events range from service projects and awareness campaigns to activities just for your club. Upcoming monthly events are featured in The Eagle.*

### ★★★★★ Events ★★★★★

- September – Back to School
  - October – Granola Bar Drive for Deployed
  - November – Whiskey Bravo's Veterans Day Initiative
  - December – Wreaths Across America
  - January – Holiday Break
  - February – Project Thank You
  - March – Fisher House
  - April – Spring Break
  - May – Carry The Load
  - June – Discuss Summer Service Plans
- + See more at [WhiskeyBravo.org](http://WhiskeyBravo.org)



# FUNDRAISER

## Planning a Fundraiser Steps

### 1.) Select a Committee

*Select a group of dedicated and organized friends or peers. It is vital to pick hardworking and intelligent people to help lead your event*

### 2.) Type of event

*It is important to research and find the right type of event. When deciding your type of event keep in mind, target audience, fundraiser location, budget and realistic volunteer network.*

- Sporting tournament
- Walk or run
- Food events
- Fairs
- Car Wash / Bake Sale
- Donations for Items
- Plan "pajama days"
- Create your own

### 3.) Set a Date

*You can select a date from our official day section or you can select a date relevant to your school or community calendar*

# GIVING BACK

## Spread Clubs

*Encourage friends outside your school or community to start their own club at [whiskeybravo.org/studentclubs](https://whiskeybravo.org/studentclubs)*

## Share the Mission

*Share our mission by telling your friends about us, making a social media post and tagging @whiskeybrav, creating posters and any other ways you think helpful.*

## Contact Us

*Share your club's progress with us. We love to see what our clubs are doing to continue the mission. You can contact us directly using the info on our website or tag us @whiskeybrav on all major social media platforms*





# THANK YOU

*FOR SUPPORTING OUR MILITARY*